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SLOW FASHION STORIES



Hello everyone,

I hope you had a great week! France has been on my mind a lot lately. I haven't been home in almost a year and have been looking at what's happening across the English Channel way more than usual. Besides Haute Couture, a lot is happening in the world of (sustainable) fashion in Paris and beyond. If things go according to plan, I'll actually be writing to you from sunny Provence as of next week. All fingers and toes are crossed!

This week, I'm introducing you to the work of 1.618 Paris - a consultancy firm that unearth incredibly talented eco-designers and producers since 2009. Their rich portfolio spans all areas of creation from fashion to mobility, art and beauty. I had a long conversation with their team over Zoom about their newly launched responsible luxury digital guide, which I'll give you the gist of below.

Yesterday, I read an op-ed in the newspaper Le Monde, [written by 150 textile professionals](#) demanding their industry to be more regulated. They say competition between sustainable-ethical brands and fast-fashion chains is unfair and the current legal system favours the latter. I wrote [a comprehensive Instagram post](#) about it (don't forget to share!). You'll find below my top 5 favourite sustainable and ethical brands from France to have on your radar.

Have a wonderful weekend,

Bisous,

A recent purchase from Beyond Retro, the vintage shop where I currently find and buy 80% of my second-hand clothes. Prices are good, quality top-notch, returns are free for full price items and there are loads of sizes. Every piece is unique. Fast fashion is boring by comparison :) What else? New customers receive 10% off first orders with promo code "WELCOME".



- I first met the 1.618's team in Paris in 2019 and I immediately fell in love with their work. The agency focuses on finding and highlighting brands, suppliers and designers with strong ethical and environmental commitment. **Their new guide** details the process each candidate goes through before being chosen (only 45 so far) which involves looking into the overall environmental impact, packaging, the product's life cycle, the ethical and social commitments, traceability and the preservation of know-how. The technology powering this new interactive digital guide is also energy efficient.