

# THE 1.618 BIENNALE

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# CONFERENCES

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UNDERSTANDING  
THE CHANGING WORLD

1 – 3  
JUNE  
2018

*On the occasion of the European Sustainable Development Week, come and meet the pioneers of New Luxury at the 1.618 Biennale at the Carreau du Temple from Friday 1st to Sunday 3rd of June 2018.*

**Creation, innovation, art and sustainable development will be honored at the 1.618 Biennale. Well-known as a blend of show and exhibition, place of meetings, experiences and debates, the 2018 Biennial will raise awareness among connoisseurs and wonderers to the issues of sustainable development through the prism of beauty and creation.**

The fifth edition of an event rich in discoveries of advanced initiatives, **THE 2018 BIENNALE** has a purpose of inspiring the creative industry to give birth to *concrete* actions, *positive* and *desirable*, for the future of the planet and generations to come.

This desire to inspire is incarnated by the organization of a cycle of debates in the *Carreau du Temple* auditorium, on the **future of luxury, technology** serving the planet and the **new expectations** of consumers. This year, the 250-seat auditorium will host range of topics such as **responsible finance, emotions** at the heart of new luxury, **biomimicry** and **artificial intelligence** at the service of the planet, the **solutions** available for the luxury industry

to move towards a sustainable supply and what does the future hold for **mobility**?

Between these lively debates on the crucial themes of the moment, we will give the floor to visionary entrepreneurs; these « **new heroes** » will share their experiences and demonstrate the challenges they have encountered during their entrepreneurial adventure.

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*The names of the speakers and new heroes  
will be announced in early March.*  
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Between each debate and meeting, the auditorium will **screen a selection of documentaries and films** that will allow you to better understand the fragility of resources, but also the beauty of our world.

**COME DECIPHERING** the changes of our society and our planet on contact with the actors of tomorrow's world and luxury, from **Friday 1<sup>st</sup> to Sunday, June 3<sup>rd</sup>** at the *Carreau du Temple's* Auditorium!